PETE SWANSON
2611 Beach Rd. House 13
Watsonville, CA 95076
(650) 451-8465
peteswanson12@gmail.com
www.esswebsolutions.com

OBJECTIVE

Secure a challenging position as a Web Developer which utilizes my background in computer programming.

SUMMARY

- 10+ years of success as a computer programmer in a corporate environment.
- Skillful use of teamwork abilities, proven through years of collaborating with many different company divisions.
- Ability to organize and prioritize in a deadline driven environment, while maintaining attention to detail.
- Excellent understanding of how technology is used to increase web traffic and boost company profits.
- Strong written and verbal communication skills.

EXPERIENCE

- **ColdFusion and SQL Server Web Developer -** Developed and deployed web applications using Adobe ColdFusion, SQL Server, and Oracle. Object oriented frameworks include MVC and Fusebox, with extensive use of CFCs. Skilled in T-SQL and PL/SQL. Highlights of completed projects include a Work Group Meeting Scheduler, an Asset Management System, an Email Blaster, a salesperson portal, a Survey Management System, a Customer Relationship Management system, and an Excel upload to database tool, among others. I also integrated a shopping cart with Amazon Web Services, Google Wallet, and PayPal Developer. T-SQL and PL/SQL skills include complex joins, subqueries derived tables, temp tables, cursors, stored procedures, indexes and DTS packages. Emphasis is on writing clear, concise code that efficiently brings functionality and aesthetics to the end user. I also have some PHP skills.

- **Front End Developer and Web Designer -** Skills include HTML, JavaScript, jQuery, CSS, Bootstrap, and Photoshop. Designed much of the home pages of www.HL7.org and www.alpinehomeair.com and the shopping cart for Alpine Home Air, maintaining quality and consistency within the company style tile. I also designed my own website at http://www.esswebsolutions.com

- **Web Marketing** - Created online marketing materials, including party invitations, calls to action, rotating banners, and paywalls. Streamlined email campaign software using Adobe ColdFusion to blast emails over 10 times faster than previously coded, and built a blast report based on the data of each email campaign. Interpreted feedback from blasting reports, and adjusted email campaigns as necessary.

- **Leveraging of Website Statistics** - Analyzed and manipulated WebTrends reports, Google Analytics data, and in-house icon reports. Website design was frequently adjusted to accommodate user browsing trends that were summarized from the marketing data, resulting in increased web traffic and improvements in customer satisfaction surveys.

- **Development of Sales Spreadsheets and Sales Reports** - Worked closely with sales executives to facilitate the availability of vital sales data to the sales team. Created automated weekly email reports with customized sales information, and highlighted existing accounts, recently closed deals, and potential new contracts. Built online reports which outlined total deals per sales region, top 50 accounts by volume, dealer contract history, and sales pipelines.

COMPUTER PROGRAMMER WORK HISTORY

6/14 - present   **Freelance Web Developer**   www.corcoran.com
www. listingbridge.com
www. njcaoilgroup.com
www.royalcomputerrepair.com
ColdFusion 11, BlueDragon 7.1, SQL Server 2014, HTML, CSS, JavaScript, jQuery,

Photoshop

9/13 - 4/14   **Health Level Seven**   www.HL7.org   **Ann Arbor, MI**
ColdFusion 10, SQL Server 2012, HTML, CSS, Photoshop, jQuery,
Visual Source Safe, MS Excel, Fusebox 4.0

7/12 - 9/13   **Alpine Home Air**   www.alpinehomeair.com   **Chicago, IL**
ColdFusion 9, SQL Server 2008, HTML, CSS, jQuery, Gimp, AJAX, JSON, XML,

Amazon Web Services, PayPal Developer, Google Wallet

1/11 - 8/11   **Alliance Analytical Solutions** www.aaisolutions.com   **Fremont, CA**
ColdFusion 8, SQL Server 2008, HTML, CSS, JavaScript, ActionScript, Flex,

Photoshop

11/07 - 5/08   **On Assignment**   www.onassignment.com   **Calabasas, CA**
ColdFusion 8, SQL Server 2005, JavaScript, AJAX, Subversion

8/07 - 11/07   **Disney**   www.disney.com   **Burbank, CA**
ColdFusion 8, AJAX, JSON, JavaScript, HTML

8/05 - 6/07   **Boeing**   www.boeing.com   **Long Beach,CA**
ColdFusion 7, PHP 5.2, MVC, Oracle 10g, PL/SQL, HTML, CSS, JavaScript,

Fireworks MX, MS Excel

9/03 - 8/05   **Autobytel**   www.autobytel.com   **Irvine, CA**
ColdFusion MX, SQL Server 2000, Dreamweaver MX, T-SQL, CSS, DHTML, HTML,

ASP, Photoshop, Flash MX, Visual Source Safe, DTS Packages, Crystal Reports 8.5

1/02 - 7/03   **IST Management**   www.istmanagement.com   **Atlanta, GA**
ColdFusion MX, SQL Server 2000, Dreamweaver MX, CSS, HTML, DHTML, ASP,

Photoshop, Visual Source Safe, Crystal Reports 8.5

6/00 - 1/01   **UrbanMedia**   **Alpharetta, GA**
ColdFusion 4.5, Oracle 8i, SQL, HTML, DHTML, Dreamweaver, JavaScript, CSS,
Apache, Photoshop, ImageReady

12/98 - 6/00   **CNN**   **www.cnn.com**   **Atlanta, GA**
HTML, JavaScript, Photoshop, BBEdit 5.0

EDUCATION AND CREDENTIALS

Master of Information Technology, American InterContinental University, Dunwoody, GA
Bachelor of Arts in History, Whitman College, Walla Walla, WA

Adobe Certified ColdFusion 8.0 Web Developer, 04/2008

SKILLS

ColdFusion 10.0	PHP 5.2	SQL Server 2008
Oracle 10g	SQL/T-SQL/PLSQL	Flex 4
ActionScript 3.0	Crystal Reports 10	JavaScript
jQuery	XML	AJAX
HTML	Bootstrap	CSS
Adobe Photoshop	Microsoft Excel 2010	Microsoft Access 2010
Adobe Dreamweaver	Fusebox	Model View Controller
Visual Source Safe	Amazon Web Services	PayPal Developer